

Travel Brochure for BlueSea Island

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Marketing Collateral for PrimaSanor Product

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PrimaSanor Dispenser

The programmable dispensing system ensures toilets and urinals are always clean and deodorized, while leaving a fresh scent.



PrimaSanor Liquid Refill

Fragrances are Lemon or Floral

Content: 325 ml
Packaging: 24 per case

SPECIFICATION



Material: ABS Plastic
Dimensions: 125mm(L) x 90mm(W) x 210mm(H)
Color: White
Packaging: 30 per carton

Features

- Programmable automatic dispenser
- Eliminates odors at source
- Prevents scaling
- Cleans continuously
- Dispenser interval set from 1 to 59 minutes for cost control usage.
- Low battery, refill and service indicator for easy service
- Operate with alkaline 'D' cell batteries.
- Lock mechanism to prevent vandalism
- Dispenses 3000 shots of 0.102 ml liquid per refill



Boston's Watermark Apartments

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Panoramic view from a two-bedroom apartment.

Ecologo® and Green Seal™ certified. Enviro Care neutral disinfectant is also being used to disinfect common areas in the building.

David Mumm, Boston Residential Group's Superintendent, is in charge of Operations for the building. His job is to make sure apartment mechanics work, that the building looks (and is) clean, and makes sure that residents' transition in and out of the apartments runs

smoothly. Says Dave, "The cleaning staff and our residents report that the Enviro Care products work great. They clean as effectively as the previous [non-green] cleaning products used."

Bill Scheer of Clean Green Solutions, Distributor, and Tom Ferraro, Account Rep for RMC, have been helping the management staff at Watermark with Green Housekeeping

certification and training. "Both Bill and Tom have been extremely helpful in providing information and training for our green cleaning program and will be certifying the cleaning staff," adds Dave.

Dave came up with a unique approach to improving the building's IAQ by giving away bottles of Enviro Care products to tenants to clean their apartments. Not only will this program help increase the building's indoor air quality, it will help the building owner, Twining, earn points toward LEED "Innovation in Operations" credits. LEED Credits earned in the Green Housekeeping category are awarded for comprehensive strategies that demonstrate quantifiable environmental benefits.

LEED® v3 Green Building Certification

US Green Building Council (USGBC) recently announced LEED Leadership in Energy and Environment (Design) v3 green building certification system. According to USGBC...

"Launching on April 27, 2009, LEED v3 builds on the fundamental structure and familiarity of the existing rating system, but provides a new structure for making sure the rating system incorporates new technology and addresses the most urgent priorities like energy use and CO2 emissions. LEED v3 consists of three components:

- LEED 2009: technical advancements to the LEED Green Building Rating Systems' credits and points
- LEED Online: an upgrade to LEED Online that is faster and easier to use, featuring new help options
- New building certification model: an expanded certification infrastructure based on ISO standards, administered by the Green Building Certification Institute (GBCI) for improved capacity, speed and performance.

The Green Building Operations and Maintenance Guide contains information related to the new LEED 2009 for Existing Buildings: Operations & Maintenance (EBOM) rating system.

In our industry, LEED EBOM continues to be the leading system for rating and certifying green buildings. While the 2009 system contains less points for green housekeeping activities, they are still an integral part of green building

practices, contributing up to 10-11 points towards the minimum 40 points required for certification. And a green cleaning policy is now a prerequisite in Indoor Environmental Quality. That is a tremendous change within our industry.

In addition, the new rating system puts more emphasis on important topics such as Alternative Transportation and Water Efficiency, indoor plumbing fixture and fitting efficiency continue to be an area of importance. Cooling Tower Water Management represents a new Water Efficiency credit as well. Energy efficiency performance continues to be a leading anchor in measuring a green building too.

The new LEED EBOM rating system also contains up to four Regional Priority credits that allow facilities to address regional environmental issues based on their location. This is another exciting new addition to the rating system.

Finally, LEED v3 provides more harmonization of prerequisites and credit alignment between all rating systems. This encourages a more positive transition of a facility from their inception and design to their maintenance and operations after years of establishment.

USGBC LEED EBOM is an important program in our industry, encouraging green building practices. We are encouraged about the upgrades to the new rating systems and proud helping our customers pursue LEED certification for their facilities. You can learn more about LEED v3 at www.usgbc.org.

Industry Events

Rochester Midland was a proud sponsor at the NJAPPA (New Jersey Association of Professional Plant Administrators) 3rd Annual Spring Conference March 25 - 27, 2009 at Maurice Sweeney Resort & Spa in Gallopway Township, NJ.

On March 12, 2009 Rochester Midland partnered with Rochester Institute of Technology's New York State Pollution Prevention Institute (NYSPPi) and spoke to hold a regional workshop on sustainable green housekeeping for commercial and institutional facilities. The event included a keynote presentation by Steve Ashkin of the Ashkin Group LLC on the Value & Importance of Implementing Green Cleaning in Challenging Economic Conditions. Terry Walker, Building Services Manager at Rochester Institute of Technology, also discussed successful implementation of a green housekeeping program within their facilities. Rochester Midland and spoke talked about industry trends within manufacturing and distribution.

Organizations like York, Carlestown Health, Gleason Works, Monroe County, Erie County, Rochester City School District, University of Guelph, Monroe Community College, and Rich Products attended the event to learn about implementing sustainable green housekeeping in their facilities. The US Green Building Council Update NY Chapter was also in attendance.

New York State Department of Environmental Conservation funded this event.

Rochester Midland was a proud sponsor of the March 31, 2009 CleanLink Webinar - Going Beyond Green to Sustainability. The 75-minute webinar was presented by Stephen P. Ashkin. Some key points included:

- How jan/Jan distributors, building service contractors and in-house executives can effectively establish sustainable initiatives
- A review of green initiatives such as recycling, green cleaning, LEED® certification, and reducing the carbon footprint of a facility
- Using sustainable products in your cleaning program
- How sustainable initiatives help you win new customers

For information on additional webcasts, go to www.cleanlink.com/webcasts.

Newsletter Distributed to
Customers

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California Enacts Green Chemistry Legislation

California



Green Housekeeping News

Volume 11 Issue 2 April 2009

www.greenhousekeeping.com



Inside This Issue

- Boston's Green Watermark Apartments
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- From the Editor

Boston's Watermark Apartments are GREEN from top to bottom



Twining Properties and Boston Residential Group (the group overseeing the 320 unit Watermark Cambridge apartment building that Twining Properties built with Principal Global Real Estate Investors in 2006) is applying for LEED-EB: Operations & Maintenance (Leadership in Energy and Environmental Design) certification for the luxury apartment building. Located in Cambridge, MA, apartment residents enjoy such amenities as panoramic skyline views of downtown Boston, the Charles River, a 24 hour concierge service, fitness center, underground parking, and can walk to the nearby "T", Boston's subway system.

Watermark Apartments

The high-tech design features paper products in the offices and workrooms.

Care® products, the tenants are encouraged to use the products in their apartments via a "Green

ing Hand Soap

Midland recently introduced a new refillable foaming hand soap system, featuring versions of our certified Enviro Care® hand soap in peach and cranberry fragrances. Is a refillable foaming soap a sustainable choice?

Health

- Promotes good hand hygiene
- Biobased Enviro Care soaps
- Refillable cartridges that are dishwasher safe or replaceable to maintain a sanitary system

Environment

- Reduced packaging & transportation: 1 case of four gallons equals 15 ea. 1000 mL bags of soap
- Recyclable bottles and cartons

Financial

- More economical than bag or cartridge systems
- 0.7 mL dispensed per push reduces usage compared to many liquid dispensers



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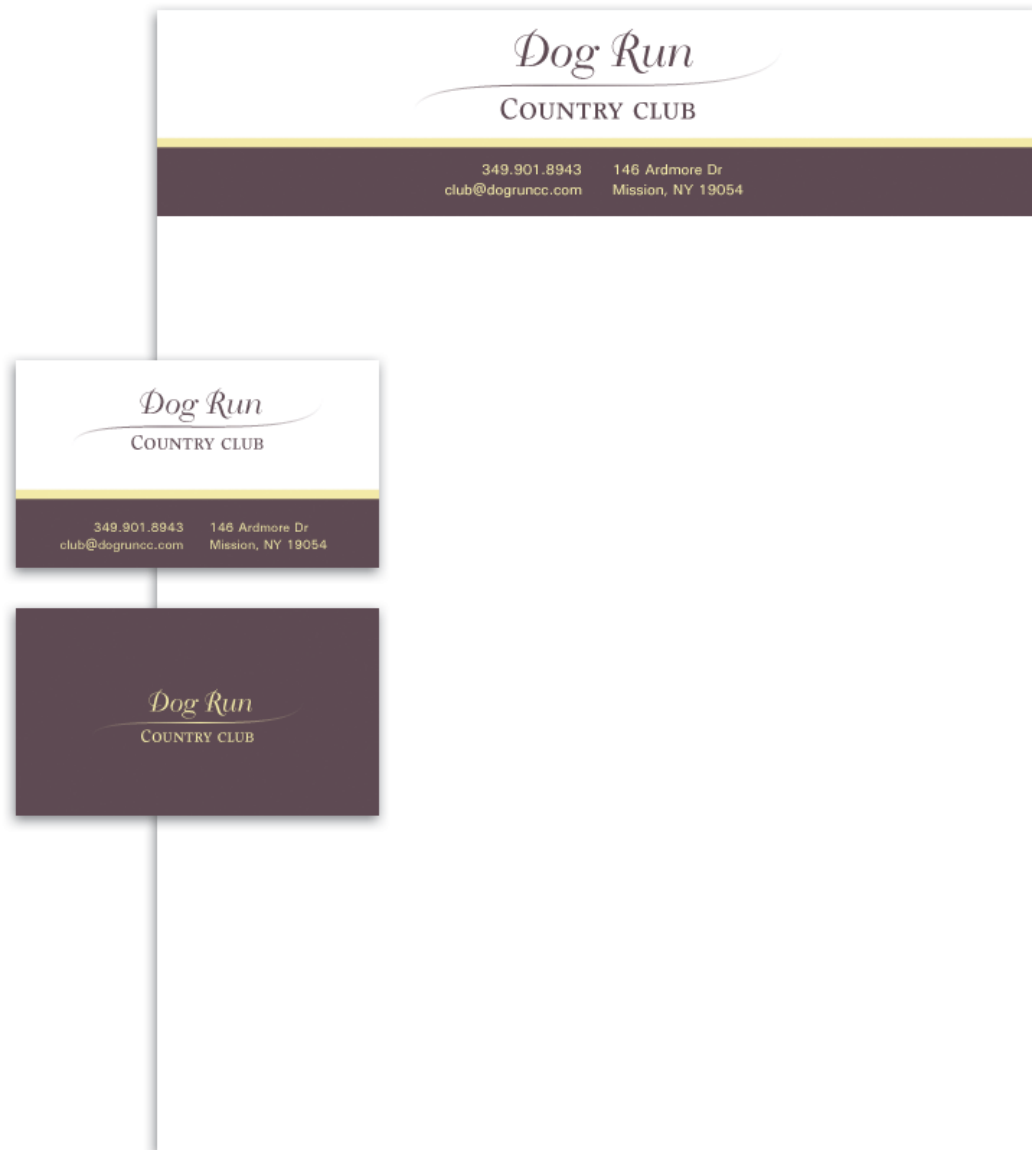
Business Cards and Letterhead for Dog Run Country Club

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Informational Brochure for
Dog Run Country Club

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Dog Run
COUNTRY CLUB

Direct Mail Advertisement

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Secure and Safe Basements With

Clearvue

GLASS BLOCK CO.

748-5335

3 Times More Light!
Better Privacy!

- Lower Heating Cost
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- Increase Security
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- Ventilation
- Quality Installation
- Fully Insured
- Lifetime Warranty

2 FREE VENTS
With purchase of 4 windows

2 Vents	32x14	\$427⁰⁰
2 Solids		
2 Vents	36x24	\$627⁰⁰
2 Solids		

Not valid with any other offer. Exp. 11/30/18

clearvueglassblock.com



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Information Wedding Brochure

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Weddings

Your wedding should be everything you want it to be. A dreamy day in white and flowers, something you will remember forever. It should be the blissfully romantic day you have dreamed about since you were a child, or the exuberant affair you have been waiting for since you met your fiancé. Walk down the aisle at Victory, and it will be a choice you won't regret.



Our Facility

- Room for 200 guests
- Center Stage
- Grand Piano
- Catering on premises
- Flexible menu options
- Audio visual equipment
- State of the art sound system
- Two projectors with corresponding screens

Our Staff

Our team is a diverse group of professionals from varied backgrounds with extensive experience in their own fields. We also provide professional wedding consultants who will work together with you to create your signature wedding.

This day will be one that you will remember forever, and we are prepared to attend to every detail to ensure your satisfaction.



Create Your Signature Wedding

Victory

WEDDINGS & EVENTS

Let Professionals Host Your Event

1989 Jones Rd.
Martville, NY 13111
315-402-9432
contact@victorywe.com



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Marketing Collateral Supporting
Sales and RMC brand

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Professional Restoration Series

INNOVATIVE CLEANING SOLUTIONS FOR RESTORATION PROFESSIONALS

Products And Programs For All Of Your Restoration Cleaning Challenges

Water Damage

PRS Water Damage PreClean

Initial treatment for digesting odors and soils, including fecal matter and urine. Degrades odor-causing substances and soils.

SKU: 11905227 4x1 Gallon Case

PRS Water Damage PostClean

Preventative treatment following water damage. Penetrates porous materials throughout wet stages of drying process.

SKU: 11904927 4x1 Gallon Case

Odor Control

PRS Odor Control

Odor treatment for difficult restoration challenges. Degrades odors from protein fires, post-mortem, skunk, urine and more.

SKU: 11905027 4x1 Gallon Case

Fresh Air

Class "A" fine odor counteractant that neutralizes odors. With its fresh mint scent it can also be used for general odor neutralizing. Spray or fog to apply.

SKU: 11788115 12x1 Quart Case

Carpet Cleaning and Sanitizing

PRS Carpet PreSpray

Ready to use carpet prespray with excellent cleaning performance on food soils, pet stains and body fluids.

SKU: 11905127 4x1 Gallon Case

Proxi Spray and Walk Away

Hydrogen peroxide based carpet spotter for organic stains such as soda, coffee, blood, urine and vomit. No blotting, scrubbing or extraction. Simply spray and walk away to remove stains!

SKU: 11849315 12x1 Quart Case

Enviro Care® Carpet & Upholstery Cleaner

Highly concentrated biological extraction solution that cleans, brightens, and deodorizes color-fast carpet, upholstery or other fabrics. Test for color fastness.

SKU: 12000327 4x1 Gallon Case

Sanex

Carpet cleaner, sanitizer and deodorizer. Ensures clean and sanitized carpets through extraction or spin bonnet cleaning.

SKU: 12019227 4x1 Gallon Case

Training and Support



Rochester Midland offers a 1/2 credit IICRC training course, as well as a Certified Green Housekeeping Professional training program.

Fuel Oil

PRS Fuel Oil Cleaner

Degrades and removes soils and odors from fuel oil and other mid-weight hydrocarbon stains.

SKU: 11905127 4x1 Gallon Case

Fire & Content Cleaning

PRS Fire & Content Cleaner

Heavy duty, biodegradable...

SKU: 11905127 4x1 Gallon Case



**Sustainable Cleaning Solutions
for Restoration Professionals**



Marketing Collateral Supporting Sales and RMC brand

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Enviro Care Foaming Hand Soap—A Sustainable Choice

Hand washing is a critical part of your Green Housekeeping program to keep workers, building occupants and visitors healthy and safe. Rochester Midland is proud to introduce a new foaming version of our biobased Enviro Care Hand Soap, in peach or cranberry fragrances.

With refillable bulk foaming dispensing systems available, you can encourage good hand washing habits, save money, and reduce packaging waste and transportation associated with bag or cartridge systems. And, the refillable 1000 mL cartridges are easy to remove and wash (dishwasher safe) to keep them sanitary.

- Biobased Hand Soaps
- Luxurious Foam with Peach or Cranberry Fragrances
- Reduce Packaging & Transportation with Refillable Dispensers
- Reduce Usage - 0.7 ml Per Push
- Encourage Hand Hygiene to Prevent Spread of Germs
- Easy Setup

A sustainable program for hand washing...

Health

- Promote good hand hygiene to reduce spread of germs
- Durable, easy to use refillable dispensers with dish-washer safe cartridges

Environment

- Biobased, Enviro Care Foaming Hand Soaps
- Less packaging, waste and transportation compared to bag or cartridge systems.
- 1 case of Enviro Care Foaming Hand Soap = 15 bags of 1000 mL soap.
- Non-toxic, biodegradable hand soaps.

Financial

- 0.7 ml dispensed per push. Save up to 30% compared to many liquid soap dispensers.
- Over 1400 washes per 1000 mL cartridge 50—reduces time and labor spent filling liquid soap dispensers
- Less packaging → lower cost than most bag and cartridge systems for same amount of soap

Leaders in Green Housekeeping...

- First company in the world with GreenSeal™ GS 37 certified products in 2002
- Two time White House Closing the Circle co-recipient
- 2008 EPA 5050 Formulator Partner
- 17 Third party certified products
- Certified Green Housekeeping Professional Training program
- LEED® Accredited Professionals and CIMS Industry Cleaning Experts on staff for support
- Portion controlled dispensing systems to improve safety, control usage and costs, and reduce waste and transportation

“Hand washing is a simple thing and it’s the best way to prevent infection and illness”

— Center for Disease Control and Prevention (CDC)



Foaming Soaps

Enviro Care Foaming Hand Soap
Naturally derived foaming hand soap that leaves hands fresh and clean. Peach fragrance.

Enviro Care Foaming Cranberry Hand Soap
Naturally derived foaming hand soap that leaves hands fresh and clean. Cranberry fragrance.



Bridal Shower Invitation

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Please join us for a bridal shower honoring

Jessica Demuth

Saturday, July 19, 2009
two o'clock in the afternoon

123 Address Street
Elbridge, NY 13060

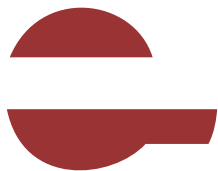
Jessica is registered at
Pottery Barn and Bed, Bath, and Beyond

RSVP to Karen Demuth
by July 11, 2009
kdemuth@sfcs.k12.ny.us

*Bridal
Shower*

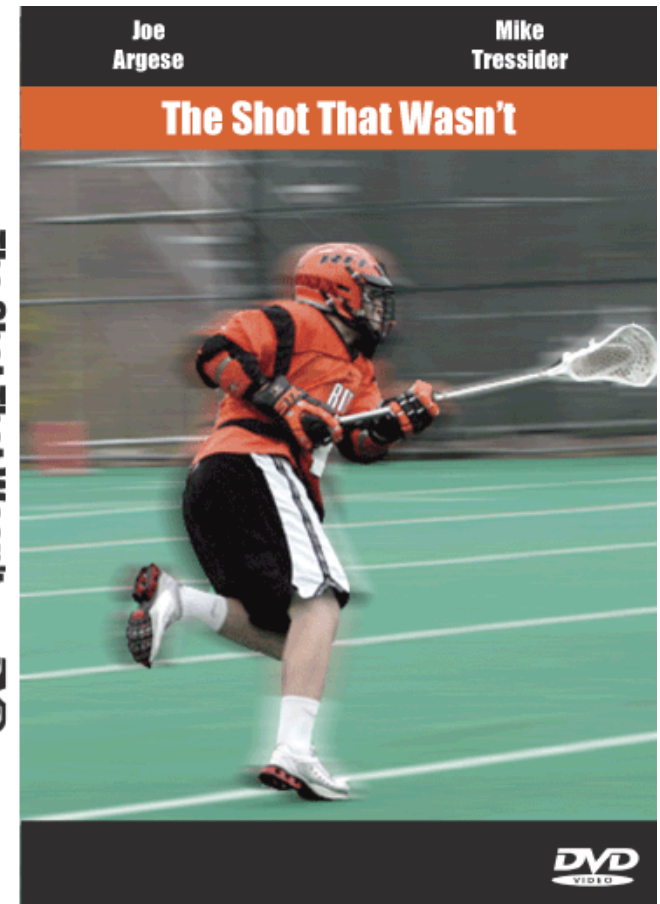
DVD box cover for a short video

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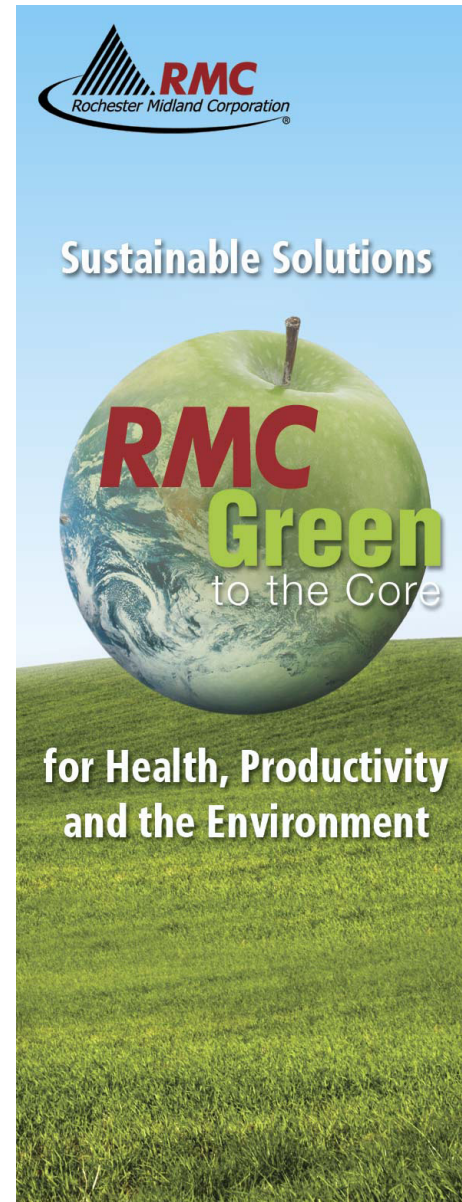
Banner created for trade show.
Final size 8' x 3'

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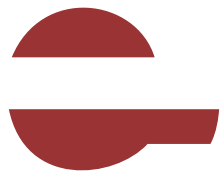
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Website created for Fort Wayne
Sport Club using HTML and CSS

www.fortwaynesportclub.com

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